

## EU Green Week 2019 — Partner Events

EU Green Week is a **European event**. Therefore, as well as the high level conference in Brussels, other events are organised in the Member States by different stakeholders. EU Green Week is the opportunity to show how your organisation or your city works with EU policies. Are you planning an event on how policies are put into action **between 13 April and 9 June 2019**, or would you like to organise one? If so, you could register it as a partner event on the EU Green Week website. Any type of event is eligible, be it a workshop, presentation, study visit, open-door or online event, etc.

Please note that **events do not have to focus exclusively on laws and policies**. Your event could focus, for example, on what your environmental policies have achieved, their positive impacts on people, cities, nature, businesses and so forth. It could look at solutions that have been found to encourage improvements in situations where implementation was historically problematic. An event might highlight the sharing of best practices, capacity building or positive peer pressure and voluntary schemes, or it could look at the need to embed sustainability in other policy areas such as agriculture, transport, the energy sector and so on. It might even focus on a perceived need for better governance, or on how citizens could be better involved. Or indeed it could be more forward-looking, and examine how the next generation thinks we should look after our environment.

### Benefits of being an EU Green Week partner

Being part of EU Green Week, as an organiser of an EU Green Week partner event, offers the following benefits:

- The partner event is promoted on the EU Green Week website;
- Partner Event organisers are authorised to advertise their event as an official part of EU Green Week, and to use the official EU Green Week branding;
- EU Green Week promotional material is provided;
- Event organisers can learn from other Partner Events across Europe via a search facility on the EU Green Week website.

The guidelines for Partner Events can be found in the adjoining document.

The registration system will be online in January 2019. Please do not hesitate to contact us should you need any further information or should you wish to discuss your partner event(s) idea(s).

We ask you to be concise and clear on **how your event links to the EU Green Week theme!**