



SUSTAINABLE TOURISM SOLUTIONS TO REDUCE POLLUTION IN THE MEDITERRANEAN AREA

June 3rd | 14:00 CET | Online event

EU GREEN WEEK 2021 PARTNER EVENT

14:00 Introduction and Moderation by NECSTouR

Including an external guest speaker (tbd)

14:15 Francesco Lembo - Enabling regulatory framework for sustainable tourism from local to EU level

Association of Cities and Regions for Sustainable Resource Management (ACR+)

How regulatory frameworks and multistakeholder cooperation can mitigate the effects of the seasonal variation of waste generation as an effect of tourism

Project: [BLUEISLANDS](#)

14:30 Ed Lancaster - EuroVelo 8 - Mediterranean Route

The European Cyclists' Federation (ECF)

Use the EuroVelo 8 - Mediterranean Route as a tool to influence regional and national policies in favour of sustainable and responsible tourism, providing transnational solutions in coastal areas across the Mediterranean with minimal impact on this sensitive environment.

Project: [MEDCYCLETOUR](#)

14:45 Arnau Teixidor - The MEET network

IUCN Centre for Mediterranean Cooperation

MEET Network is a non-profit association supporting protected areas to develop high-quality ecotourism that benefits local communities and conservation. It capitalises on work done in previous EU projects including an ecotourism standard, and monitoring tools such as the Ecological Footprint Calculator, which allow destinations to measure the environmental impact of tourism activities.

Project: [DestiMED PLUS](#)

15:00 Emanuela Manca - Sustainable Development Regional Forum in Sardinia

Autonomous Region of Sardinia – Department of the Environment – Environmental sustainability, strategic environmental assessment, and information systems Service

The Sustainable Development Regional Forum is involving more than 2300 stakeholders through a participated process aiming at downscaling the Agenda 2030 SDGs, including circular economy and sustainable tourism.

Project: [DestiMED PLUS](#)

15:15 Vasileios Myriokefalitakis - Castwater Online Tool

Municipality of Rethymno (Greece)

An online tool addressed to tourism sector SMEs and public authorities in the Mediterranean area allowing them to understand, compare, assess, and rate their performance on water efficiency & water management.

Project: [CASTWATER](#)



**ZERO #EUGreenWeek
POLLUTION**
for healthier people and planet

