

**ECOWEEK 2021 IN AEGINA, GREECE
HISTORY + TOURISM + SUSTAINABILITY
Aiming Towards a Sustainability Vision in Practice
August 29 – September 5, 2021**

* An in-situ event with selected online activity * Under the auspices of the Hellenic Ministry of Tourism and Ministry of Agricultural Development and the Municipality of Aegina

BRIEF

For the national celebrations of the 200-year anniversary of the establishment of the modern Greek State with Aegina as its first capital, ECOWEEK joins with a sustainability message: the past meeting a (sustainable) future.

ECOWEEK is celebrating its 15-year anniversary of activity. It will bring together – virtually and physically – participants from its international network, to Aegina, to discuss, engage, construct and propose initiatives on sustainable and circular economy practices for selected historic locations in Aegina.

From micro-plastics, which are already visible in the Aegean sea, affecting the local economy, dependent on the sea, and the local human and natural ecosystems, to sustainable design proposals, 3d printed cars and musical instruments made out of used containers, this event aims to raise awareness locally and internationally on history, architecture, innovation, sustainable design, circular economy, and circular practices in tourism and in zero pollution.

ECOWEEK will host keynote lectures, expert panels, exhibitions, installations, a music concert, and public participation meetings with local residents and businesses. ECOWEEK will activate interdisciplinary hands-on workshops with experts, young professionals, and local stakeholders, to demonstrate solutions to reduce waste, ignite innovative thinking and solutions, propose sustainable design ideas and a roadmap for sustainable practices.

TYPE OF EVENT

In situ activity: Aegina, Greece: Folklore Museum, Municipal Theater, Markellos Tower.
Online activity: ZOOM Platform and YouTube Livestreaming

TYPE OF AUDIENCE

- The online and physical events will be open to the general public.
- The expected audiences include:
- Locals and visitors – Being the summer period many visitors are expected to the island.
- Local business owners – hotel owners, restaurants and cafeterias.
- Experts, scientists, professionals, academics and researchers from Greece and abroad.
- Young architects and designers and students of architecture, design, landscape architecture, communication and graphic design, and industrial design from Greece and abroad.

EVENT ADVANTAGES

Coinciding with the 200-year national anniversary will bring the environmental message and awareness to a wider audience and have more impact.

ECOWEEK has a 15-year international experience and portfolio, with high profile events and keynote speakers, has the capacity to organize this event successfully.

A combination of online and physical events, address COVID-19 new practices and send a message for more communication with less travel and lower environmental impact.

AGENDA

- International conference that will bring together high profile professionals, experts and students from Greece and abroad.
- Lectures and keynote speakers will be livestreamed around the world.
- Hands-on design-build workshops with light temporary interventions and installations in public space, with sustainable design zero pollution solutions, ideas and placemaking.
- The conference will highlight the historic and architectural context of Aegina, promote sustainable tourism practices, and solutions for waste affecting water and sea ecology.
- The conference will also address renewable energy, e-mobility, resource management, green buildings and circular economy.
- Exhibitions and activities free and open to the public.
- Promotion of Aegina in the European Green Week 2021 and on social media.
- Promotion and communication of the conference and Aegina internationally.
- Livestreaming of conference activity through social media and partners around the world.

PUBLICITY

ECOWEEK has the experience and channels to extensively promote this event, including through Green Week 2021. ECOWEEK promotes its events through its website and social media, reaching out more than 4,000 viewers. In addition, via direct emails to nearly 8,000 potential participants, and to more than 4,000 expected visitors to the ECOWEEK website. Further, the event will be communicated by the ECOWEEK media partners and dedicated media, and will be livestreamed via YouTube channel, to audiences around the world.

ECOWEEK

An NGO founded in 2005 in Greece, with activity in 17 countries and members in 56 countries. With the passion to change people's habits, its mission is to raise environmental awareness and to promote the principles of environmental and social sustainability.

ECOWEEK creates platforms of learning and doing, of initiating change in neighborhoods and cities, and empowering young professionals. Through international conferences and sustainable design workshops in cities around the world.

ECOWEEK design workshops are led by professionals and attended by young professionals and students of Architecture, Landscape Architecture, and Design. The workshop groups are assigned design-built interventions in the public realm, aiming to educate, train and empower, while contributing to the local communities.

For hundreds of young professionals and students, ECOWEEK has become a unique experience and a turning point.

REFERENCES

**<https://ecoweek.org>
ECOWEEK Portfolio**

ECOWEEK website
ECOWEEK Portfolio

**<https://ecoweekbook.org/>
ECOWEEK The Workshops**

ECOWEEK Book#1: 50 Voices for Sustainability
ECOWEEK Workshops 2009-2016 Catalogue

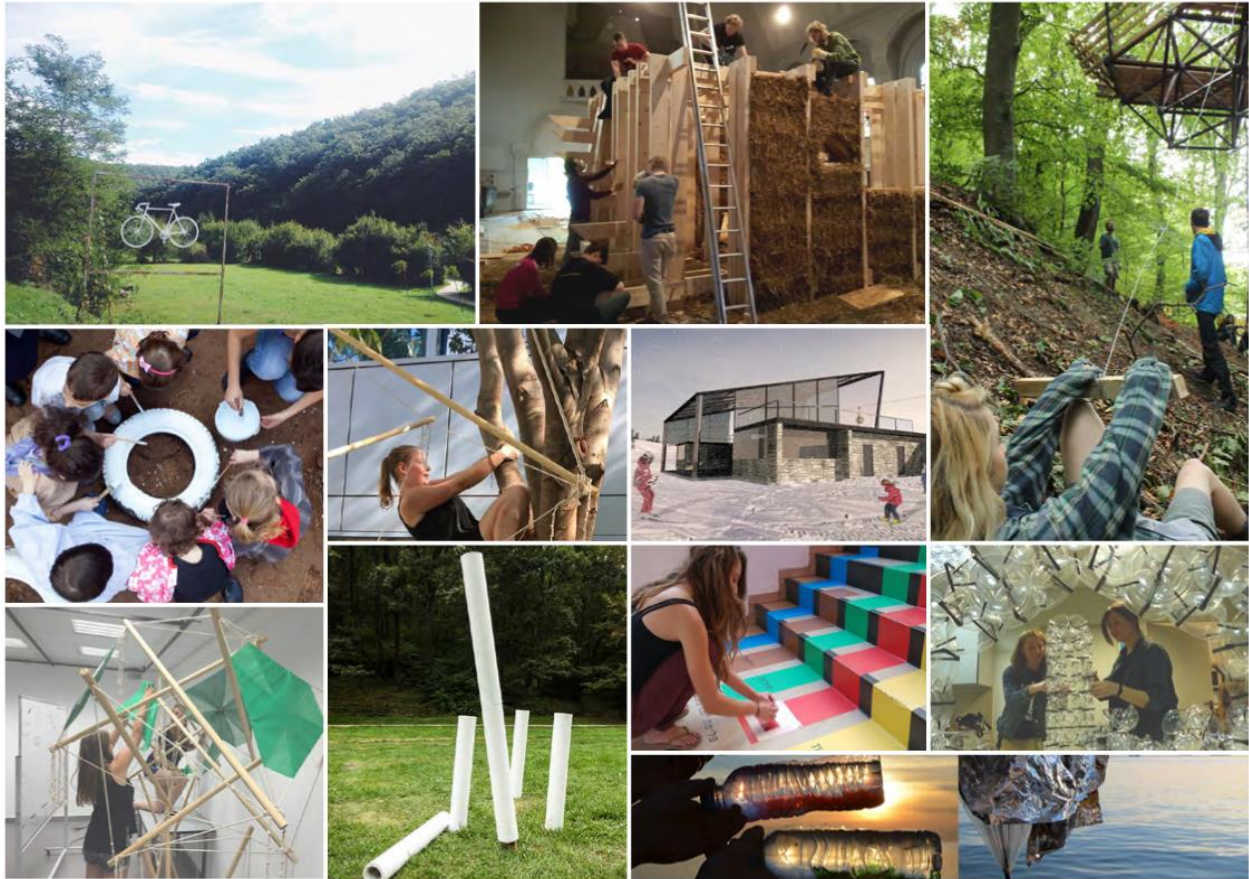
**ECOWEEK YouTube
ECOWEEK 2020 Online**

ECOWEEK YouTube Channel
ECOWEEK Online Challenge October 2020

Contact

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We look forward to hearing from you!



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Workshop 5, Group 2

Materials for a sustainable future

Smart Living House/Building

The objective of this workshop is to research a building with the help of the Smart Living House/Building. The objective is to create a sustainable building that is smart and green. The building should be a smart living house/building that is smart and green. The building should be a smart living house/building that is smart and green.

Smart living house/Building
Energy management through sensors and IoT

Workshop 5, Group 2

W6 | GROUP 2

Team Members: Maria Clara, Clotilde Chabalini, Rita Salgueiro, Ana Rita Costa, Gabriela Moura Mendes

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