

OFFICIAL OPENING EVENT 21 May 2018

Green cities for a green future

Knoop offices (Mineurslaan 500)

10:00– 10:30 Welcome to the EU Green Week 2018!

Welcome speeches / interviews by:

- Karmenu Vella (European ENV Commissioner)
- Stientje van Veldhoven (State Secretary for Infrastructure and Water Management)
- Jan van Zanen (Mayor of Utrecht)

10:30–11:15 Mayor roundtable: Greening Cities together

By: ICLEI Local Governments for Sustainability

During this workshop, inspired by the bestseller *If mayors ruled the world* (Benjamin Barber), participants discuss how European cities could jointly contribute to achieve a greener urban Europe.

Participants:

- Erion Veliaj (Mayor of Tirana)
- Rafał Dutkiewicz (Mayor of Wrocław)
- Jan van Zanen (Mayor of Utrecht)

11:30–12:45 Innovation models for urban nature-based solutions

By: Utrecht University Institute of Sustainable Development, Utrecht University School of Economics, Economic Board Utrecht

Integrating nature in cities is not only valuable 'per se', but also as a means of economic innovation; during this workshop participants will join the discussion on how nature-based solutions to urban challenges could be implemented, by applying smart business approaches.

11:30–12:45 Nature & cities of the future?

By: PBL, Staatsbosbeheer, International Union for Conservation of Nature

This inspiring seminar engages participants in envisioning innovative ways of integrating nature into the 'European city of the future'. We will showcase several national and international urban projects and engage participants in critical and visionary discussions.

www.pbl.nl/natureoutlook

11:30–12:45 Serious gaming for a green urban environment

By: National Institute for Public Health and the Environment (RIVM, Province of Utrecht)

The Green Benefit Planner is an innovative tool that, through monetary assessment of the benefits of trees, parks and waterways, supports policymakers, urban designers and planners in incorporating these benefits into plans and decisions. This workshop engages participants in the 3D design of urban neighbourhoods and the smart integration of nature within them.



11:30–12:45 **1000 opportunities: European urban nature-based solutions to urban challenges**

By: Central Europe University; Utrecht University, PBL, Leibniz-Institute for Regional Geography Leipzig
What problem you want to solve in your city, and what can nature do for you? Drawing on the European project NATURVATION, this workshop presents 1000 opportunities for using nature-based solutions to urban challenges in a creative and interactive way.
www.naturvation.eu

12:45–14:00 **Lunch**
Organic food and drinks at various locations in the city
(The Knoop offices, The Green House, Food for Good)

14:00–15:00 **The art of city-making: Urban pioneers on stage**

By: AORTA Centre for Architecture
In this pitch competition, 6 pioneering urban developers and designers will promote their vision of the city of the future. Participants will be engaged in their unconventional presentations by electing the best elevator pitch of Healthy Urban Living.

15:15–16:15 **The Young Councillors Debate**

By: ICLEI Local Governments for Sustainability
This interactive debate gives the floor to some of the youngest and most committed municipal councillors in Europe. They will share visions of the city in which they would want future children to live. Utrecht's local youth will join them in this debate.

Proposal: State Secretary Van Veldhoven and EU Commissioner Vella will judge this debate and announce a winner from both groups of participants.

16:15–16:25 **The results of the creathon: short interviews with our creative participants**

16:25–16:30 **Acknowledgements and goodbye**

- Karmenu Vella (European ENV Commissioner)
- Jan van Zanen (Mayor of Utrecht)

ALL DAY **Designing the healthy city: A creathon**

By: PBL; Utrecht University of Applied Science; University of the Arts Utrecht, AORTA Centre for Architecture

Young designers and students from various disciplines will be challenged to combine and maximise their creativity by designing and visualising their 'dream city' of the future.

11:00–15:00 **Children's activities**

- Horse-and-cart rides in the neighbourhood of De Knoop
- Workshop: making small insect hotels



The Green House (Croeselaan 16)



13:00–17:00

The Future of Urban Farming

By: HRBS, Wildzwaan

Interactive session on the future of urban farming: old-school versus new-school growing of vegetables.

Influencing sustainable choices

By: Wageningen University

Lecture on how to influence consumers to make their choice on the basis of nutrients, locality and CO₂. The Green House chef shows how these principles are used in the Green House's restaurant, for example to compile the menu. After this, it's time for a taste!

Documentary 'How the Green House started'

Short documentary on how the Green House was founded, what went right, what went wrong, followed by a Q&A session.

Tour: The Green House

Can one urban farm evolve into a 'circular restaurant' and become a place where people meet and share in the sustainable food? On this tour, participants will be shown the first example of such transformation: the 'greenhouse restaurant'.

Green House Restaurant

During the day, you will be able to enjoy lunches, picnicks and drinks at the 'circular' Green House Restaurant.

Park Transwijk

13:45–14:45

'Food for Good': How urban agriculture nurtures intercultural ties

By: Municipality of Utrecht; the Wending Foundation

Venue: Park Transwijk, Vreugdenhillaan 48, 3526ZA, Utrecht
(Navigation: Koerierslaan, you can park here)



In Europe, until not long ago, gardening to cultivate crops for household consumption was quite normal. By interacting with the members of the 'food for good' community, participants will learn how this traditional activity can become a powerful means for promoting healthy urban living among the most vulnerable groups. We will organise a tour of the garden and provide a local lunch.

www.foodforgood.nl

Hof van Cartesius (Vlampijstraat 94)

13:00–16:00

Hof van Cartesius is Utrecht's circular playground. For the EU Green Week they organise different workshops about circularity

- Waste Workshop. The Creative Chef helps you to make your cooking behaviour more circular and faster. No time to waste, stop talking waste, start cooking it!
- An Upcycle Workshop by Upcycle society. Make your own design lamp from waste!
- Professor Loo teaches children how to make things from waste materials.
- Green tour and circular scavenger hunt at the Hof van Cartesius.
- Exposition: Creative and circular Werkspoorkwartier

Fair Fashion Festival (Winkel van Sinkel, Oudegracht 158)

13:00–17:00

Fair Fashion Festival

By: Young & Fair

The Fair Fashion Festival is an annual event about all kinds of sustainable and fair trade fashion. The Green Week edition will be all about circular fashion (upcycling and second-hand). There will be multiple fashion shows, workshops, lectures and a cloths swap.



Electric Driving in Utrecht: possible for all! (Ganzenmarkt)



13:00–17:00

Festival: Electric Driving in Utrecht

By: City of Utrecht

To experience what it's like to drive electric, participants will be able to get behind the wheel themselves and drive such a car, over a short track, with a special instructor.

To add to the fun, there will also be a small sustainable festival at this location, with sustainable-food carts and live music. For children, there will be the Sustainable Cities Board Game.

Let's go GREEN! (Utrecht City Parks)

12:00–17:00

Let's go GREEN

By: Foundation GroenmoetjeDoen!

Let's go GREEN is an annual public event, when various parks are open to the public and different workshops and activities for children are being organised.



Botanical Gardens (Budapestlaan 17, Utrecht Science Park)

All day

Nature is food, food is nature: A family exploration

By: Utrecht Botanic Gardens, University of Utrecht

This activity takes visitors to various locations to explore the relationship between nature, food and the city.



Cycling

All day

Cycling the green ring – developing resilient neighbourhoods

By: City of Utrecht

Utrecht's neighbourhoods may differ in architectonic and demographic features, but not in their ambition to become resilient and healthy places for all to live safely. On these tours, participants can explore their common 'green denominator' and how this contributes to healthy living.



Online activities

All day

Envisioning future green cities: Participatory photo mapping

By: University of Durham, University of Lund, PBL

Using social media (Instagram and Twitter), participants will be able to share their experiences with and ideas about healthy urban living. In this participatory photo mapping session, participants will jointly build and deliver a mind map.

www.naturvation.eu



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