



**University
of Ferrara**

E DEPARTMENT
OF ECONOMICS
AND MANAGEMENT



Circular Economy and the Law: Innovation, Policies and Regulation

6 and 7 June 2019

University of Ferrara
Department of Economics and Management
Via Voltapaletto 11
44121 Ferrara, Italy

Scientific Committee:

Massimiliano Mazzanti and Alberto De Franceschi

Achieving a Circular Economy is a challenge of increasing importance for businesses, citizens and consumers: innovators, policy-makers and regulators need to create a synergy linking environmental and economic performances.

Against such background, this conference aims to critically assess, in a Law&Economics policy oriented perspective:

- ***current policies for achieving a “Circular Economy”;***
- ***management of material flows;***
- ***value, management and rights on waste;***
- ***ways of tackling planned obsolescence – especially in the digital world – as disruptive phenomenon for both environment and consumer rights.***

The conference is linked to the INNO4SD network (www.inno4sd.net) and the activities of the new UNIFE research centre CERCIS (Circular Economy, Innovation and SMEs).

Thursday, 6th June 2019

14:00 Registration

14:30 Welcome addresses

Giorgio Zauli (*University of Ferrara, Rector*)

Laura Ramaciotti (*University of Ferrara, Dean of the Department of Economics
and Management*)

14:45 Scope and Aims of the Conference

Massimiliano Mazzanti (*University of Ferrara, Vice-Dean of the Department of
Economics and Management*)

15:00 I. Policies for a Circular Economy: State of the Art and Developments

The European Strategy for a Circular Economy: Challenges and Chances

*Hugo-Maria Schally (European Commission, Head of unit on "Multilateral environmental
cooperation" - Directorate General for the Environment, Brussels)*

The Italian Implementation of the EU Strategy for a Circular Economy

Cinzia Tonci (Italian Ministry of Economic Development, Rome)

16:00 Discussion

16:30 Coffee Break

17:00 II. New Challenges for a Circular Economy

Chair: *Massimiliano Mazzanti (University of Ferrara)*

Globalisation and the Circular Economy

Raimund Bleischwitz (University College, London)

Circular Economy: Policies and Innovation

Alessio D'Amato (University of Rome Tor Vergata)

Circular Economy and Servitization

Evelyne Terryyn and Bert Keirsbilck (Catholic University of Leuven)

18:45 Discussion

20:00 Speakers' Dinner

Friday, 7th June 2019

09:00 III. Management of Material Flows

Chair: Roberto Zoboli (Catholic University of Milan)

The distributional effects of resource efficiency

Florian Flachenecker (European Commission's Joint Research Center)

Economics of Waste Prevention

Henning Wilts (Wuppertal Institute für Klima, Umwelt, Energie)

10.00 Discussion

10:30 Coffee Break

11:00 IV. Value and Management of Waste

Chair: Massimiliano Mazzanti (University of Ferrara)

Waste Policies and the Circular Economy: A Political Economy Approach

Roberto Zoboli (Catholic University of Milan)

Waste: a New Property?

Giorgio Resta (University Roma Tre)

Green Contracts and Circular Economy

Sara Landini (University of Florence)

12:30 Discussion

13:00 Lunch

14:30 V. Planned Obsolescence and the Circular Economy

Chair: Michael Lehmann (Max Planck Institute for Innovation and Competition, Munich)

**Planned Obsolescence and Consumer Protection: The Unregulated Extended
Warranty and Service Contract Industry**

Stefan Wrbska (University of Vienna)

**Tackling Planned Obsolescence in the Digital Economy: Unfair Commercial
Practices and the New EU Directive on Consumer Sales**

Alberto De Franceschi (University of Ferrara)

15:30 Discussion

16:00 Coffee Break

16:30 Concluding Remarks

The program will be updated

Access to the conference is free of charge

Please note that access to the conference is limited to 70 participants.

Should you wish to attend,
please **register by 30 May 2019.**

Info and Registration:

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