



GREEN JOBS
for a greener future
#EUGreenWeek



Green but powerful industrial skin care products

Company name: Deb-STOKO Europe GmbH

Product category: Rinse-off cosmetics

Country of origin: Germany

License holder since: -

Available in: throughout the EU and worldwide

Website: www.debgroup.com

What convinced them to apply for the EU Ecolabel?

"Our skin care products are developed to fulfil high environmental standards and are being produced according Good Manufacturing Practice (GMP) in line with requirements set by official German authorities which ensure production of a high quality product range for our customers. The EU Ecolabel underlines all these aspects and adds highly valuable recognition for the sustainability of products. Also the EU Ecolabel is a trusted and well-received label amongst many environmental labels with less stringent requirements."

How has being certified with the EU Ecolabel given them an edge over competitors?

"Being certified with the EU Ecolabel supports us, e.g. in certain tenders where our skin care products are preferred and accepted. This is a clear competitive advantage.

The EU Ecolabel supports our image as a trustworthy and science-based company."

Has the EU Ecolabel increased their revenue and allowed them to enter new markets?

"The EU Ecolabel also helps us when recruiting and dealing with potential new customers. Nowadays clients also follow sustainability policies within their companies, which also include environmental aspects. This certification helps to further increase the acceptance of our product range and consequently helps to support our business as well."

How do they evaluate consumers' and general demand for sustainable products?

"By being in touch daily with customers and consumers, we can observe the increasing preference for certified products as sustainability matters to them far more than in the past.."

How are they contributing to the circular economy?

"We offer recyclable packaging (tubes and dispenser refills cartridges). In the production process we use reusable transport-systems (e.g. boxes, container with inlays). Products offered in the end consumer business are part of the German "Dual System"."



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deb Make Hands Matter in the Workplace

Should you wish to use the above photos, quote a company representative or have any other questions please contact:

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